GROW it GREEN
MORRISTOWN

DIAMONDS FOR KALE

SATURDAY, APRIL 25, 2020

Grow It Green Morristown is hosting the 8th Annual Diamonds for Kale event to grow a healthier and greener community. At this event nearly 200 attendees come together to celebrate our mission. **This is our primary fundraiser of the year, and everything we raise directly makes our programs possible.**

Last year, we donated a record 7,000 pounds of our fresh produce, grown using regenerative agriculture practices, to the Interfaith Food Pantry, nourish.NJ, and Table of Hope. As part of our farm to school education program, more than 2,000 students aged PreK to college visited The Urban Farm. We also made student connections through in-class visits, covering topics including plant science, healthy eating and environmental stewardship. Creating opportunities for connection to the soil and where their food comes has a direct impact on healthy eating habits for children and their families. Over 100 families garden with us at the Early Street Community Garden, surrounded by a unique and sustainable public parklet. Located in diverse neighborhoods, we host a variety of free events at The Urban Farm and garden to promote community, sustainability and healthy eating.

Through the generosity of supporters like you, our community garden and learning farm will continue to be places where people of all ages and walks of life come to learn, harvest, eat, gather and celebrate.

Event Details

Date: Saturday, April 25, 2020
Time: 7:00 - 10:30 p.m.
Location: The Seeing Eye
10 Washington Valley Rd
Morristown, NJ 07960

The evening will feature:

Digital Silent Auction
A visit from The Seeing Eye puppies in training
Farm fresh food from local NJ vendors
Craft Beer, Wine & Signature Cocktail
Live music by Hoi Polloi

Please consider supporting our event with an item donation to our silent auction, or by placing an ad in our digital program. Additional information enclosed.

KINGS
The Seeing Eye®
MONTEREY FINE FOODS
CAMBRIDGE WINES BEER • SPIRITS • MARKET
fiore

Digital Program Ad

Deadline: April 9, 2020

We're Going Green! To be more sustainable, we eliminated paper programs. Our digital program offers your business great exposure to our online community of more than 5,000 subscribers before, during and after the event.

The complete digital program will also be displayed on our website for the following year after the event.

☐ Large Ad $300
Your logo **or** ad displayed on a full screen of our digital program at the event
Your logo on our event platform homepage and rotating on silent auction page including click-through link to your website.
One social media recognition post prior to the event

☐ Medium Ad $150
Your logo **or** ad displayed on a half screen of our digital program at the event
Your logo on our event platform homepage and rotating on silent auction page including click-through link to your website.

☐ Small Ad $75
Your logo **or** ad displayed on a quarter screen of our digital program displayed during the event and on our website after the event.

Organization/Business Name _____

Contact Name _____ Phone_____

Address _____

City _____ State _____ ZIP _____

Email _____

I have enclosed a check in the amount of $_____ **PAYABLE TO: Grow It Green Morristown**

I would like to pay by credit card: *Please circle one:* MasterCard VISA AmEx

Name (as it appears on the card) _____

Card Number _____ Sec. Code _____ Exp. Date: __ __/ __ __

Signature _____

Please complete this form and submit email by *April 9, 2020*. Email high resolution jpeg files to:

Ann Kent
Ann@growitgreenmorristown.org
973-206-4177

Thank you for your generosity and support of our work!

☐ **Check this box to receive Grow It Green Morristown's email newsletters.**

Silent Auction Donation

Deadline: April 9, 2020

At the Diamonds for Kale event, we will hold a Digital Silent Auction featuring fantastic items and experiences from local businesses. Your business name will be recognized on every item donated and visible to our digital community of over 5,000 subscribers. The digital auction goes live the day before the event! Item donations are tax deductible.

Your generous donation and support are greatly appreciated!

Donor Name _____

Donor's Business or Organization _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

(to view silent auction items, the link will be sent to this email address the day before the event)

Item Name _____

Description of Donation _____

_____

_____

Estimated Value of Item or Experience $_____

For experiences, please list a Contact Name and Email for the winner (if different from above)

_____

Please complete this form and mail or email it to:

Grow It Green Morristown
Attn: Emma Farwell
14 Maple Ave., Suite 300
Morristown, NJ 07960
Emma@growitgreenmorristown.org
(973) 206-4177

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